because a summer can last a lifetime

the Fresh Air fund

2017 Annual Report
“Best. Summer. Ever.”

—Aaliyah, 12, *Fresh Air* child
THE FRESH AIR FUND

Since 1877, The Fresh Air Fund has unlocked the limitless potential of more than 1.8 million New York City children from low-income communities. Each year, thousands of children experience outdoor summer adventures through visits with volunteer host families along the East Coast and Southern Canada and at The Fund’s five overnight camps in Fishkill, NY. Fresh Air children also participate in year-round leadership and educational programs. The magic of a Fresh Air summer, full of new experiences and new friends, is simple yet transformative.
This summer as I met our NYC families, children, volunteers, host families, and supporters, I observed that every summer has a story for every person... it is different for everyone and uniquely special to each involved. Mothers told me how our summers have expanded perspectives for their children. Host families and city families alike shared how they have built meaningful relationships with new families and friends. At camp, children shared their excitement for trying new things, like archery or the high ropes course. In several instances, I heard from our young people themselves how our programs are motivating them to do better in school as they look forward to not missing any summer fun.

Coupled with my many great conversations, this past year we launched a robust impact and evaluation review of our work. We surveyed a wide range of our stakeholders to gauge their thoughts about program quality and their favorite parts of summer, and to gather early indicators of the effects of our work.

We learned some great things. Parents and guardians report that The Fresh Air Fund has made noticeable differences in their child’s life. 86% of parents/guardians surveyed report that their child’s experience has made them open to trying new things. 83% report their children are more comfortable in new places, and 82% report that their child is more confident.

Similarly, 90% of Friendly Towns youth and 83% of campers report feeling brave for trying new things through their Fresh Air Fund experience. And, for the majority of new participants, this was their first time away from NYC overnight. When we asked our children what word would best describe their Fresh Air Fund experience, the #1 word of 2017 was **FUN**, with **AWESOME** and **AMAZING**, being second and third, respectively.

Anecdotally and in survey results, we are seeing that The Fresh Air Fund is as relevant today as it was when it was founded over 140 years ago. As we hear from alumni and connect with long-standing host families, we continue to learn how Fresh Air Fund summers have impacted lives—and continue to transform lives many years later. We have learned that a summer can last a lifetime.

With that, we are delighted to focus this annual report on how your support and partnership allows us to provide free summer experiences to thousands of children from New York City’s underserved and under-resourced communities—because a summer can last a lifetime. You are helping us give opportunities to make memories with new friends, have fun, try new things, and see new places.

Our work would not be possible without the amazing generosity of our volunteers and supporters. Thank you for being a part of The Fresh Air Fund family and for all you do for Fresh Air children.

Sincerely,

Fatima Shama
Executive Director

*Every summer I look forward to exploring new places and making new friends.*

—Saniyah, 10, Fresh Air child

EXECUTIVE DIRECTOR’S REPORT
Every summer, The Fresh Air Fund creates opportunities for children to spend time in the country with volunteer host families or at one of our summer camps. Much more than a highlight of a season, these experiences can make a significant impact on a child’s life and mark a turning point in their future. Fresh Air children are discovering new interests, gaining valuable skills, and widening their circle of friendships. At a pivotal moment in their lives, they’re exploring new pathways to their educational and career goals.

The Fresh Air Fund opens up horizons of learning and develops innovative programs, both in the summer and throughout the year. Our camps are located on a more than 2,000-acre wilderness property that provides an outdoor classroom with limitless possibilities. Campers enjoy swimming, hiking, interactive science and tech activities, and, of course, making s’mores.

2017 was the third year of programming at The Blavatnik Family and Warner Music Group Center for Music at Camp Hidden Valley, and music is heard throughout the camp sites. Singing around the campfire, and guitar and drumming lessons are favorite activities; Fresh Air children can learn to play instruments, practice dance and create music in studio sessions.

Our Annual Spring Gala at Chelsea Piers honored Baron Davis, Hill Harper and Board member, Kimberly E. Steward. Sarah Jones, our talented and creative emcee, kept our 550 guests engaged throughout the evening, which raised over $1.2 million. And The Fresh Air Fund Council, a group of dedicated young New Yorkers, sponsored “One Night in Rio,” the Annual Fall Benefit and Silent Auction at Chelsea Piers, with more than 700 supporters raising over $570,000.

On behalf of The Fund’s Board of Directors, I want to offer heartfelt gratitude to our Executive Director, Fatima Shama, for her vision, warmth and leadership, and most of all to our exceptional volunteers, funders, partners and staff.

Thanks to your generosity of spirit, acts of kindness, loyalty and support, a summer can last a lifetime for thousands of our Fresh Air children.

Sincerely,

William P. Lauder
Chairman

CHAIRMAN’S MESSAGE

Each day there’s always something exciting happening, like playing the guitar and going to the waterfront, where you get to swim!

—Nalani, 10, Fresh Air child
A Fresh Air summer means running barefoot in the backyard, riding bikes down country roads, learning to swim, sailing on tranquil lakes, catching fireflies, playing board games, building sandcastles on the beach, making new friends and, above all, having fun. Fresh Air children spend their bright summer days and moonlit nights in a new world of self-discovery, while forging new relationships and connections.

In 2017, thousands of volunteer host families opened their homes to Fresh Air children from low-income New York City communities. For one to two weeks each summer, boys and girls, ages seven to 18, visit over 275 Friendly Towns in rural and suburban communities along the East Coast and Southern Canada. Many children are invited back to stay for extended visits with the same host families, year after year.

Volunteer leaders and their committees recruit new hosts, conduct home interviews and screen references. During the summer, Fresh Air staff members and volunteers are available for support 24 hours a day. Christina, a host, said, “We love how brave Alex is because he teaches our kids how to be fearless. He serves as a good example for them.”

In New York City, children register for free Fresh Air programs through a network of social service and community organizations. The Fund continues to expand its outreach by partnering with organizations that serve New York City’s culturally diverse communities. Rhodesia, a Fresh Air parent, said, “All that my daughter has learned will stay with her for a lifetime. The experience has shaped her decisions about her education and goals.”

“I wanted my son to see that there is a world outside our city.”

—Lylianna, Fresh Air parent

...because a summer can last a lifetime.
Through immersive outdoor summer experiences, campers gain self-confidence, learn to adapt to new situations, develop life skills and make new friends. Campers learn to swim, hike along nature trails and stargaze while roasting s’mores. Counselors become mentors, friends and role models.

In 2017, 3,000 boys and girls experienced the joy of fun-filled recreational activities layered with academic enrichment during two-week sessions at The Fund’s five camps, situated on more than 2,000 acres at The Fund’s Sharpe Reservation in upstate New York.

The Fresh Air camps are: Camp Anita Bliss Coler for girls, ages nine to 15; Camp Hayden-Marks Memorial for boys, ages nine to 12; Camp Tommy, for 12- to 15-year-old boys; Camp Hidden Valley for boys and girls with and without special needs, ages eight to 12; and Camp Mariah, which houses the Career Awareness Program, for boys and girls in 7th to 9th grades. Camp Mariah is named after Board member Mariah Carey, and Camp Tommy is named after Tommy Hilfiger, in recognition of their very generous support.

With nature as their classroom, campers compost, learn basic wilderness skills and develop a greater understanding of how we all have a responsibility to care for the environment.

Facilities are available for rent for day trips and weekend camping retreats. Close to 18,000 people from community and school groups in the tristate area participate in year-round programs at Sharpe Reservation.

Brianna, 15, said, “High ropes is one of my favorite activities because I get to overcome my fears with my friends.”

...because a summer can last a lifetime.

“...I never imagined myself going to the farm, canoeing or hiking. Fresh Air made me who I am today.”

—Davina, Fresh Air alumna
The Fund’s Teen Leadership Program provides young women, ages 13 to 17, with a safe, nurturing environment to focus on their future goals. Campers are challenged to develop their leadership skills and express themselves within an emotionally safe and supportive environment. They discover and develop their potential, and become more independent and self-confident. Teen leaders at Camp ABC participate in traditional camp activities in addition to leadership development and team-building workshops, creative writing classes and poetry slams.

During the summer, girls participate in Leaders-in-Training and Counselors-in-Training programs. In 2017, close to 200 campers were served through The Fund’s Precious Center for Teen Leadership at Camp ABC. The Center was created with the generous support of The Gary Magness Family Foundation. Sarah Siegel-Magness and Gary Magness were inspired by producing the film Precious: Based on the Novel Push by Sapphire. During the academic year, the youth-led Young Women’s Giving Circle teaches girls about the importance of community service and the power of philanthropy.

Samantha, 16, said, “I didn’t know what a role model was until I came to camp, and I always find out something new about myself. The workshops that I have attended have helped me with issues in school.”

The Fresh Air Fund helped me realize that I don’t have to follow the path that has been set out for me; instead, I can choose my own path.

—Rosalee, Fresh Air alumna

...because a summer can last a lifetime.
The Career Awareness Program begins as an intensive 24-day summer camping experience for 300 boys and girls and extends into year-round academic enrichment programs. Students apply in the 6th grade and attend Camp Mariah, The Fund’s Career Awareness Camp. The program continues during the school year in New York City and at camp to expand educational options, academic support and career exploration.

The curriculum highlights several areas of the STEAM (Science, Technology, Engineering, Arts, Mathematics) career pathways. During the summer, campers participate in lessons about the environment, both in the sciences and sustainability, interactive classes in music and technology, and lessons on math and its concepts.

During the academic year, at the annual Career Fair, volunteers lead interactive workshops to introduce students to possible future career paths, and Job Shadowings are hosted by a range of partners who share with students the “behind the scenes” view of an industry. The weekly Tutoring Program pairs students with mentors and provides a structured curriculum that supports literacy skills development and strengthens critical thinking.

After 9th grade, students, many of whom will be the first in their family to attend college, transition into the College Connections Program, which provides the resources and support they need to apply to and graduate from college. The program offers SAT prep courses, college tours, and help applying for financial aid and scholarships. In addition to working closely with Fresh Air program staff, students meet weekly with volunteer mentors who provide ongoing guidance and support. Once in college, students stay connected with their mentors. Nayla, 18, said, “The Fresh Air Fund changed my life and prepared me for my future.”

...because a summer can last a lifetime.

—Jonathan, 12, Fresh Air child
New York City volunteers play a vital role by supporting Fresh Air children year round and giving generously of their time, talent and creativity.

Volunteers become children’s role models and mentors by offering guidance, support and inspiration. Tutors and mentors meet weekly with students in the Career Awareness Program, while other volunteers help with outreach efforts and much more.


Corporate partners host Job Shadowings where students learn more about career options, volunteer at bus departures, and coordinate fundraising events, marketing campaigns and drives for books and camp supplies. At The Fund’s camps, volunteers participate in projects ranging from leading sports and arts and crafts workshops to acting as Counselors for a Day. Special thanks to Con Edison, Cravath, Swaine & Moore and The Estée Lauder Companies for donating in-kind printing services, to HBO for hosting the Volunteer Recognition Party and to Con Edison for hosting the annual Career Fair.

Michelle, a mentor, said, “The Fresh Air Fund is a family, and I feel so fortunate to be a part of it. Mentoring is more than just a volunteer activity. I am helping to change lives.”

“I wanted to give back to the community and help students who are very much like me.”

—Bryan, Fresh Air volunteer

...because a summer can last a lifetime.
## CONDENSED SUMMARY OF FINANCIAL ACTIVITIES

### Current Funds at Year Ended September 30,

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Support and Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Off-Season Use of Camps $1,222,558 7.4%</td>
<td>$970,052 5.7%</td>
<td></td>
</tr>
<tr>
<td>Investment Income 5,527,832 33.7%</td>
<td>6,683,863 39.1%</td>
<td></td>
</tr>
<tr>
<td>Contributions* 9,671,826 58.9%</td>
<td>9,446,316 55.2%</td>
<td></td>
</tr>
<tr>
<td><strong>Total Support and Revenue</strong></td>
<td>$16,422,216 100.0%</td>
<td>$17,100,231 100.0%</td>
</tr>
</tbody>
</table>

### Operating Expenses

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROGRAM SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friendly Towns Activities $4,216,003 25.7%</td>
<td>$4,218,148 24.7%</td>
<td></td>
</tr>
<tr>
<td>Fresh Air Camps 7,501,220 45.7%</td>
<td>7,406,623 43.3%</td>
<td></td>
</tr>
<tr>
<td>SUPPORTING SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management &amp; General 1,106,885 6.7%</td>
<td>1,757,561 10.3%</td>
<td></td>
</tr>
<tr>
<td>Fund-Raising 3,598,108 21.9%</td>
<td>3,717,899 21.7%</td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$16,422,216 100.0%</td>
<td>$17,100,231 100.0%</td>
</tr>
</tbody>
</table>

### Notes to Financial Statements

Not included in the above are:

(a) Bequests and Trusts and Other Gifts added to funds functioning as Endowment $3,159,098 $1,144,304
(b) Net gain (loss) on investment transactions 5,609,575 (4,851,548)
(c) Contributions to Land, Buildings and Equipment Fund 1,300,000 27,500
(d) Depreciation expense (1,616,286) (1,557,734)

*Total contributions raised also include items (a) and (c).
(Total contributions for 2017: $14,211,490.)

A copy of our financial reports may be obtained from The Fresh Air Fund, 633 Third Avenue, 14th floor, New York, NY 10017 (212) 897-8900, or from the New York State Attorney General’s Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271 ©2018 The Fresh Air Fund
The Fresh Air Fund is very grateful to our loyal and generous donors for support of our programs. The following names are listed in recognition of their gifts received from October 1, 2016, through December 31, 2017.

**CHAMPIONS**

$100,000+
Abrahamson Family Foundation
Blavatnik Family Foundation
Jerome L. Greene Foundation
HSBC
John and Jeanet Irwin
Hillside Capital Incorporated
Leonard & Judy Lauder Fund
William P. Lauder and Lori Kanter Tritsch
The Gary Magness Family Foundation
Barbara Marcini
Donald Newhouse
The Pinkerton Foundation
Betsy and Paul Shiverick

**CHAMPIONS, BENEFACTORS, PATRONS AND SPONSORS**

George V. and Jean A. Smith
The Shubert Organization, Inc.
PVH Corp.
Glenn and Alina Pacchiana
The Ambrose Family Foundation
Barbara Marcini
Donald Newhouse
The Pinkerton Foundation
Betsy and Paul Shiverick

**BENEFACTORS**

$25,000–$99,999
Anonymous (6)
Atlantic, Tomorrow’s Office
Jim Attwood and Leslie Williams
Charles C. Cahn, Jr.
Mariah Carey
Mats and Lydia Carlson
Con Edison
DeMartini Family Foundation
The Estée Lauder Companies Inc.
Wendy R. Flanagan and Chris O’Malley
Friman & Stein, Inc.
Jane L. Gilbert
The Goodnow Fund
Amanda and Bryan Hanson
HBO
The Hecksher Foundation for Children
Andrew Farkas, Island Capital Group and C-III Capital Partners
Howard Johnson Foundation
The JPB Foundation
K Period Media
Marise C. Konort
Lancaster Charitable Trust
Mrs. Christina Lang-Assael
The Nicholas Martini Foundation
Medtronic
Marie-Noëlle Meyer
Stephen and Evelyn E. Milman
The Ambrose Monell Foundation
Morgan Stanley
David and Diane O’Brien
Olmstead Properties, Inc. – Samuel W. Rosenblatt
Glenn and Alina Pacchiana/Thalle Industries
PVI Corp.
The Shubert Organization, Inc.
George V. and Jean A. Smith Charitable Trust

**PATRONS**

$10,000–$24,999
Anonymous (15)
Louis and Anne Abrons Foundation, Inc.
Academy Bus
American Endowment Foundation
Carmelo Anthony Foundation, Inc.
Sandra Atlas Bass & Edythe Sol G. Atlas Fund
Bandier/Bandier Bandier & Neil Boyarsky
Helene Banks
The Theodore H. Barth Foundation
Alex and Jacqueline Berenson
Joan Bingham
Susan Blaustein and Alan Berlow
Bloomberg Philanthropies
Bloomindale’s
Boies, Schiller & Flexner, LLP
Blair and Elizabeth Boyer Virginia Brody
Carlos and Beatrice Burns
Gilbert and Ildiko Butler Foundation
Nancy S. Calcagnini
Derrick and Donna Cephas Pilos Sixty at Chelsea Pier
Citi
Continental Grain Company
Cravath, Swaine & Moore LLP
Ellen and Daniel Crown
Dr. Nancy Crown and Dr. Sam Weissman
Mr. and Mrs. Jerry Cunningham
The Margaret and Darrin Foundation Elisabeth de Picciotto
Steven L. DeLuca
Ahmed Deria and Grace Chung Barabaraie Diamonstein–Spielvogel and Ambassador Carl Spielvogel
Dillard’s Inc.
Elizabeth E. Ehrenfeld
ElizabethAnn Rogovoy Eisen Equinox Fitness Clubs
Ernst & Young LLP
ESPN
Jason Flom
Foot Locker Foundation, Inc.
Abraham Fuchsberg Family Foundation, Inc.

**John Gallin & Son, Inc.**
John N. and Gillette A. Gilbert
Gipson Family Foundation
Spencer Glendon and Lisa Tung
Albert B. Glickman Family Foundation
Global Endowment Management
Goldman Sachs & Co.
Barbara Freid Gottesman
Mervyn L. Hecht
Melody Hobson
The James Huntington Foundation
Freda S. Johnson
Barbara and Dan Kaplan
Autumn Kent DeSimone
Isabelle B. Krusen and Michael C. Sodikoff
Gregory Lee and Amanda Moretti
Mr. and Mrs. David Levine
Nancy Long, Ph.D., and Marc N. Waldo
Lovelight Foundation
Marlyn Ludvig
Alexis and Laura Maged
Joseph J. and Allison F. Magliocco
Marion Malcolm
Robin and Peter Matt
Family of Karin Eichner Mayer Milbank, Tweed, Hadley & McCloy LLP
Paul Z. Miles
Sandra Earl Mintz
Hans and Kate Morris
MUFG (Mitsubishi UFJ Financial Group, Inc.)
The New York Times Company
Lukasz and Dana Niedzielski
Sandra G. Nowicki
John O’Connor
Yoko Ono
Paula K. Oppenheim
Origo-Ley Child Welfare Fund
David and Nilam Perpich
Katherine C. Pierce
Judy Rasmuson
Red Mountain Fund
Frances and Abraham Reichman Charitable Trust
John Roach Trust Fund
Bianchette Hooker
Rockefeller Fund
Carlos Rodríguez-Pastor
Win and Mary Rutherford
Elizabeth H. Scheuer and Peter A. Joseph
Jennifer M. Schneck
Thomas Schumacher
Shake Shack
Richard Shepard and Carolyn Horwitz
Showtime Networks Inc.
Jacceline Albert Simon
Dr. and Mrs. Bernard E. Small
Mr. Howard Solomon and Sarah Billinghurst Solomon
Gillian Sorensen
Summer Camp Opportunities
Promote Education
Teneo Strategy
Thompson Habib Denison, Inc. (THD)
Time Warner Inc.
Lizzie and Jonathan Tisch
The TJX Foundation, Inc.
UNIQLO USA
George P. Wakefield
Residuary Trust
Michael A. Wall
Warner Music Group
Paul Weissman
Lucille Werlinich
Wiff Family Foundations
The Williams Capital Group
The Witten Family Foundation
Steven and Heather Wolf
World Wide Technology, Inc.

**SPONSORS**

$5,000–$9,999
Anonymous (15)
Richard A. Allen Charitable Fund
Sharon Babick
Wendy and Fred Bachman
Melora and Andrew Balson
Bank of America Charitable Foundation, Inc.
Michael and Donna Bass
Susanna Bergtold
Susan K. Basse
Kathy Fein Bierman
Michael Bogner
Jeffrey Boutillier
Judith Haskell Brewer Fund
The Thomas & Agnes Carvel Foundation
Dr. Marcellus Cephas and Alba-Oliver Cephas
Maria Cliimenti and Michael Embler
Paula J. Cooper
Mrs. Catherine Crimmings
Carole Davis Crocker
Barbara Crosswell
Anne Davey
Sharon Davis
Mr. and Mrs. Patrick de Saint-Aignan
Kayanna Dewey
Charitable Trust
T. Troy and Keisha Dixon
Cleveland H. Dodge Foundation
Liz Edmondson
Barbara Eisold, Ph.D.
Michael Eisold
Fitch Ratings
Robert and Marta Frank
Stuart Friedman
The Frelinghuysen Foundation
Jennifer Weiss Friedman
Robert A. and Jane G. Friedman
Theresa Galvin and Mark E. Almeida
and the thousands of individual volunteers who so generously give of their time.

Donors who generously supported our programs at the $1,000–$4,999 level are listed at freshair.org/donors

IN-KIND DONATIONS 2017

Ambient Photography
Aromaflage
The ASCAP Foundation
Baba’s Pierogies
Bandier
Bloomberg LP
Bloomberg’s
de la Renta
Eileen Ca$h
Columbia
Sportswear Company
Con Edison
Cravath, Swaine & Moore LLP
Crop Organic Vodkas
Maria DeForest
Dutchess Restaurant
Equipment Co., Inc.
Equinox Fitness Clubs
ESPN
The Estée Lauder
Companies Inc.
Food & Beverage
Associates, Inc.
Free Country
From Our Hearts to Your Toes
HAUS
HBO
Erica and Lori Kerman
Macy’s
Michter’s Distillery LLC
Mylan
The New York Times Company
OneSight, a Luxottica
Group Foundation
Sarah Phillips
Mr. and Mrs. Hank Picariello
Proskauer Rose LLP
PVH Corp.
Zack Samuel
Shake Shack
Simon & Schuster, Inc.
SoulCycle
Alexandra Steedman
Corrine Strauss
The TJX Companies, Inc.
Tzell Travel Group
UNIQLO USA
Vineyard Vines
The Walt Disney Company
Westex
Susan Woog Wagner

VOLUNTEERS

and the thousands of individual volunteers who so generously give of their time.

2017 Annual Report | 13
LEGACIES & BEQUESTS INCOME
October 1, 2016–September 30, 2017

Estate of Evelyn L. Baecker
Bandell Family Exemption Trust
Estate of Stanley R. Beckles
Barbara R. Bergmann
Revocable Trust
Estate of Fannie Cervantes
Estate of Elaine D. Dooman
Estate of David J. Fitzgerald, Jr.
Estate of Susan Gaum
Estate of Blanche S. Goldstein
Estate of Jean Kersten Revocable Trust
Estate of Charlotte Lee
Estate of Michael J. Lynch
Estate of Catherine Manos
Edgar & Phyllis Peara Trust

As of September 30, 2017:

<table>
<thead>
<tr>
<th>Assets, Liabilities and Net Assets</th>
<th>($)</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td>136,377,775</td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td>539,522</td>
<td></td>
</tr>
<tr>
<td>FYE 2016, net assets balance</td>
<td>127,385,866</td>
<td></td>
</tr>
<tr>
<td>FYE 2017, net assets balance</td>
<td>135,838,253</td>
<td></td>
</tr>
</tbody>
</table>

GIFTS AND BEQUESTS are an important source of funding for The Fresh Air Fund. A gift to The Fresh Air Fund gives children from low-income communities the opportunity to enjoy camping programs and summer experiences with families in Friendly Towns. While gifts for specific purposes are always welcome, The Fund is especially grateful for unrestricted gifts.

If a bequest is made to The Fund, the suggested language is:

“I give and bequeath the sum of $__________ (or ______% of my residuary estate) to The Fresh Air Fund for its general corporate purposes.”

The Fresh Air Fund is a not-for-profit corporation and is tax-exempt under section 501 (c) 3 of the Internal Revenue Code. Gifts are tax-deductible in the manner prescribed by law.

For additional information, please contact:
Department of Development
The Fresh Air Fund
633 Third Avenue, 14th Floor
New York, New York 10017
Telephone: (212) 897-8900
OUR TEAM

OFFICERS
William P. Lauder
Chairman of the Board
John N. Irwin III
Vice Chairman
Wendy R. Flanagan
President
LizabethAnn Rogovoy Eisen
Vice President
Winthrop Rutherfurd, Jr.
Secretary
Derrick D. Cephas
Treasurer

BOARD OF DIRECTORS
June Ambrose
Tiki Barber
Mariah Carey
Mats G. Carlston
Ahmed Deria
Barbara Lee Diamonstein-Spielvogel
Donald L. Hawks III
Ruth W. Houghton
Craig S. Ivey
Howard B. Johnson
Dan Kaplan
Isabelle B. Krusen
Gregory D. Lee
Alexis F. Maged
Joseph J. Magliocco
Katherine M. Morris
David S. Perpich
Caroline Cummings Rafferty
Brandon Reid
Betsy Shiverick
Jacqueline Albert Simon
Kimberly E. Steward
Richard D. Thomas
Bradley A. Whitman
Steven M. Wolf

EXECUTIVE DIRECTOR
Fatima Shama

SENIOR MANAGEMENT
Sheryl Cardozo
Director of Friendly Towns
Michael Clarke
Director of Sharpe Reservation
Tara N. Gardner
Director of Community Outreach, Partnerships & Support Services
Jean E. Jeremie
Chief Financial Officer
Anne-Klazien Morrison
Director of Research & Evaluation
Elizabeth Portland
Director of Development
Julie Silverman
Director of Communications
Alicia Skovera
Director of Camping & Year-Round Programs

THE FRESH AIR FUND COUNCIL
Isabelle B. Krusen
Council President
Ashton Abbot & Evan W. Uhlick
Peter Harris Alden
Scott K. Banerjee
Dora B. Belle
Alex & Taryn Berkett
Michael Bogner
Caitlin Branca
Katie Cooper
Daria de Koning
Steve DeLuca
T. Troy & Keisha Dixon
Permele Doyle
Janet Gorgone
Nick Gregoriou
April Grunow
R. Fletcher Hall
Lindsay K. Herron
Caroline Simon Jacobs
Kapil Kamdar
Michael J. Karger
Courtney Alexis Langer
Virginia Lawson
Amelie Lonergan
David Mealman
Elizabeth Morgan & Paul Allan
Cecilia Mortimore
Benji Nwachukwu
Will C. Page
Nicholas K. Rafferty
Megan Petrie Ramm
Marlies Verhoeven Reijtenbagh & Jacco Reijtenbagh
Will Rodd
Alexandra & Edward Shaheen
Amanda K. Starbuck
Clifton & Tina Teagle
Tami Peters Thomas
Kristin & Diego Urrutia
Lauren Wallerstein
Dwight Williams

OFFICE
633 Third Avenue, 14th Floor
New York, NY 10017
212.897.8900
800.367.0003
Website: www.freshair.org
Email: freshair@freshair.org

The printing of The Fresh Air Fund’s 2017 Annual Report has been generously donated by The Estée Lauder Companies Inc.
My favorite part about visiting my host family is spending every day outside.

—Angel, 14, Fresh Air child
Alexis De La Rosa, 19, attends Middlebury College in Vermont on a full-tuition scholarship. He is majoring in pre-med and theater, which he says are "polar opposite fields of study" but "definitely provide a nice balance." This would not be Mr. De La Rosa's first tricky balancing act.

He was 7 when he learned how to swim. At the time, he lived with his mother and three siblings in the Washington Heights neighborhood of Manhattan. That summer, his mother wanted to find something different for him to do. So off he went on a bus to New Canaan, Conn., for a two-week stay with the Reeds, a volunteer host family for the Fresh Air Fund.

Although getting to know new people in new surroundings was difficult at first, he eventually settled in. And when the Reeds invited him back the next year, he happily agreed. “The second summer was so much better,” Mr. De La Rosa said, “and the relationships got stronger.”

He continued to visit the Reeds for several summers. Most days were spent swimming, diving and playing tennis, with a few reading and math lessons in between. For Mr. De La Rosa, it was the “little things that resonated,” like having a daily routine that he was able to apply when he got back home. By the time he reached high school, he worked up enough courage to join the swim team.

Mr. De La Rosa says he still plans to go to medical school one day, but he will take a year or two after graduation to explore “what the theater world has to offer.” He still keeps in touch with the Reeds. They have provided educational advice and emotional support through the different phases of his life. “Now,” he said, “I feel really comfortable in any space that I’m put in.”

This year, the fund aims to serve more than 7,000 New York City children from low-income communities and hopes to raise $12 million by the end of September. Many children also participate in year-round academic enrichment programs. The cost of sending a child on a two-week vacation with a host family is $1,172, and one session at a summer camp is $1,925.

Tax-deductible donations can be sent to the Fresh Air Fund, 633 Third Avenue, 14th Floor, New York, N.Y. 10017, or made online at freshair.org. Families who wish to be hosts can write to the same address, fill out a host inquiry online or call 800-367-0003.
the Fresh Air fund
because a summer can last a lifetime™