

BECOME A COMMUNITY PARTNER OF the *Fresh Air* fund

The Fresh Air Fund is proud to work with over 75 community-based partners on our outreach efforts to provide free summer sleepaway experiences to children from New York City's underserved communities.

The Fresh Air Fund is committed to reaching more children and families in low-income neighborhoods across New York City and we are eager to find community-based partners to champion our programs and work with us. In our partnership relationships, The Fund assigns a Community Outreach Manager to support the agency and:

- Educate identified community partner staff about The Fund's programs
- Train staff on the registration process and on assisting families through application completion and submission
- Provide collateral and informational materials for distribution to constituents
- Assist with outreach strategies and efforts
- Facilitate presentations and information sessions about The Fund's programs

OUR COMMUNITY PARTNER CHAMPIONS INCLUDE

BEDFORD STUYVESANT CAMPAIGN AGAINST HUNGER • BRONXWORKS
• CAMBA • CHILD CENTER OF NY • CHILDREN'S AID SOCIETY • EDUCATIONAL ALLIANCE
• EL CENTRO • FAMILY HEALTH CENTERS AT NYU LAGONE • GOOD SHEPHERD SERVICES
• HARLEM CHILDREN'S ZONE • HARLEM GROWN
• HARLEM HOSPITAL • ICE HOCKEY IN HARLEM • LITTLE SISTERS OF THE ASSUMPTION
• MASA • MONTEFIORE SCHOOL-BASED • HEAL PROGRAM • MORRIS HEIGHTS HEALTH CENTER
• PART OF THE SOLUTION • PS 306, PS 93, MS 383 • RICHMOND UNIVERSITY HEALTH CENTER • SERVICES FOR THE UNDERSERVED
• ST. JOHN'S BREAD & LIFE • THE RIVER FUND • YWCA



the *Fresh Air* fund

because a summer can last a lifetime™

www.freshair.org



LET'S BECOME PARTNERS AND ENROLL CHILDREN IN OUR FREE SLEEPAWAY SUMMER PROGRAMS !

The Fund recognizes that the organizations with which it partners (community-based, faith-based and/or school-based) provide a range of services in their communities through varied programs and strategies. We aim to work together and ask our partners to:

- Designate a staff person who will serve as the primary liaison
- Identify and implement methods for the promotion of The Fund's programs, and recruitment and registration of applicants
- Abide by The Fund's practice of not charging families for access to our free programming
- Assist applicants in completing the application and submit applications to The Fund for processing
- Serve as a referral source for The Fund's children and their families, when appropriate
- Consider The Fund's participants and their families for programs and services



To learn more and begin working together, please contact Tara Gardner, Director of Community Outreach, Partnerships and Support Services, at 212-897-8973 or tgardner@freshair.org

the *Fresh Air* fund

633 THIRD AVE, FL 14 NEW YORK, NY 10017

www.freshair.org 845-897-4320

@FreshAirFund @TheFreshAirFund @FreshAirFund